## **FGS Images of Research Competition – Scoring Rubric**

| Photo title |  |
|-------------|--|
| Participant |  |
| Reviewer    |  |

## CRITERIA: ABSTRACTS & TITLE

- Does the title accurately convey the topic of research using jargon-free language?
- Is the abstract well-written?
- Does the abstract successfully describe the academic content in non-technical language for the general public?
- Does the abstract effectively describe the link between the photograph and the research/area of study?

| 2  | 6  | 12   | SCORE (max 12) |
|--|--|--|----------------|
| The title does not accurately convey the topic of research. The abstract is poorly written with jargon and has little to no connection to the image. | The title is accurate but unimaginative. The abstract is well written, but it is not clearly connected to the image. | The title accurately conveys the topic of research or is a unique play on words that makes one intrigued to learn more. The abstract is very well written with no grammatical errors and no jargon in the general abstract. The abstract is clearly linked to the image and area of research, and conveys the significance and impact of the research. |                |

Reviewer comments:

| CRITERIA:             | Some common elements of image quality include: sharpness, detail, contrast, texture, tone, colored rendition, etc. |   |  |               |  |  |
|-----------------------|--|---|--|---------------|--|--|
| IMAGE                 | 2  | 4   | 8  | SCORE (max 8) |  |  |
| QUALITY               | There is no specific focal point and image is of poor quality.   | There are one or two focal points, but elements listed above are not effectively used to highlight. | The image and specific focal point(s) is/are clearly visible and in sharp focus with intentional use of elements listed above to enhance. If blurring is used it is intentional. |               |  |  |
| Reviewer<br>comments: |  |   |  |               |  |  |

| CRITERIA:<br>COMPOSITION | The composition of an image is affected by placement of relative objects and elements in the image and the balance of image elements. In photography it is affected by focal length, aperture, angle, etc.  For more details: <a href="https://photographylife.com/composition-guide">https://photographylife.com/composition-guide</a> |  |  |                |  |
|--------------------------|---|--|--|----------------|--|
|                          | 2   | 5  | 10   | SCORE (max 10) |  |
|                          | There is little to no evidence of purposeful composition of the image. There are multiple distracting and/or irrelevant elements in the image.  | There is some evidence of purposeful composition of the image, but it is either ineffective or slightly distracting. There are minor distracting elements. | There is evidence of purposeful composition (e.g., rule of thirds, leading lines, symmetry and patterns, viewpoint, background, depth, framing, cropping) that enhances the impact of the image and its relation to the research theme. Overall the image grab's the viewer's attention. |                |  |
| Reviewer                 |   |  |  |                |  |
| comments:                |   |  |  |                |  |

| CRITERIA:<br>CREATIVITY | Some creative techniques in photography include: using multiple sources of light, strategically incorporating shadow or reflections, longer or multiple exposures, photographing through objects, taking a picture from a different perspective, etc. |   |    |                |  |  |  |
|-------------------------|---|---|----|----------------|--|--|--|
|                         | 2   | 5 | 10 | SCORE (max 10) |  |  |  |

| 2                                   | 5   | 10                                      | SCORE (max 10) |
|-------------------------------------|---|---|----------------|
| The image composition is confusing  | The image composition is simple, yet      | The image has 2 or more unique          |                |
| or unrelated to the research theme. | eye-catching. If photo editing is used it | elements, and a unique composition      |                |
|                                     | detracts from the image.                  | with an imaginative use of              |                |
|                                     |   | lighting/shadow/contrast. If photo      |                |
|                                     |   | editing used it has been used in a      |                |
|                                     |   | manner that enhances the image,         |                |
|                                     |   | relating the image more strongly to the |                |
|                                     |   | research topic.                         |                |
|                                     |   |   |                |

Reviewer comments:

|       | Abstract and Title | Image Quality | Composition | Creativity | TOTAL |
|-------|--------------------|---------------|-------------|------------|-------|
| SCORE |                    |               |             |            |       |
|       |                    |               |             |            |       |